

**DFIN CASE STUDY** 

How we helped a leading data streaming platform to go public at \$828M and stay deal ready

**IPO Solutions** 



**CORPORATE SNAPSHOT** 

# Confluent is the data streaming platform that is pioneering a fundamentally new category of data infrastructure that sets data in motion.

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Addressable

### \$828M IPO

Raised in 2021



# \$388M revenue

Fiscal year 2021

### **CHALLENGE**

# Executing a successful IPO with a remote and external team

Confluent's plans to go public by listing on the NASDAQ stock exchange were challenged by a hybrid and remote workforce, plus file sharing with external advisors.

This stressed aggressive timelines, interrupted collaborative workflows, and complicated financial reporting during IPO preparations.



### SOLUTION

# **IPO solution help clients to** achieve their goals

Confluent leveraged DFIN software and services starting before their IPO and continuing after their follow-on convertible debt offering.

Venue virtual data rooms (VDRs) securely support collaboration among staff and complex financial processes. ActiveDisclosure makes SEC filing and financial reporting faster, smarter, and more secure. DFIN experts guide clients through the IPO process and transition to a public company so they can achieve their goals. Together, this provides a complete solution for Confluent's pre- and post-IPO needs.



FLEXIBLE, AFFORDABLE SOLUTION Offers everything needed without expensive extras



**COMPLEMENTARY SOFTWARE AND EXPERT SERVICE** Portfolio of components match solutions with needs



**DEPENDABLE SECURITY WITH CERTIFICATIONS** SOC2 Type II audits and ISO/IEC 27001:2013 certification



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# Venue'

In our opinion, the unaudited interim condensed consolidated financial statements contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly,



# Redact Term:

November 1....

September 2...



REDACT AND SAVE

### Top Documents



# 66

"DFIN was really a one-stop shop for our IPO. We were able to efficiently upload documents to Venue for diligence review, monitor Venue access with ease, and hibernate the data room following the IPO closing until our convertible debt offering. The DFIN team was always available, including for our late night and early morning rush changes, and helped us stick to tight filing deadlines."

### **MELANIE VINSON,**

Chief Legal Officer, Corporate Secretary, and Chief Compliance Officer Confluent





# Accelerate the IPO process.

An IPO can be a long, demanding, and complicated process that will have long-term implications for your company. Our IPO solutions and experts help you successfully navigate the intricacies and prepare for life as a public company.

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NEW Active Disclosure

### WORK WITH THE GLOBAL LEADER

DFIN supports more global IPOs than everyone else combined

#### **STRENGTHEN IPO WORKFLOWS**

Unlock workflows with secure communications and flexible technology

### LEVERAGE INDUSTRY EXPERTS

Access leading SEC and deal management experts 24/7/365 for guidance in the moments that matter

### MITIGATE COMPLIANCE RISK

Ensure accurate and audit-ready documentation with built-in compliance capabilities

### **OPTIMIZE DOCUMENTS AND FILINGS**

Prepare materials with advanced systems, on-demand resources, and unrivaled printing



# Get in touch

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